



**Press Release**  
**Chief Operating Officer**  
**Brandon Wills**

# PRESS RELEASE

## Signature Cleaning Concepts Launches Claire AI to Enhance Employee Support and Client Service



Signature Cleaning Concepts is proud to announce the launch of Claire, the first Artificial Intelligence (AI) assistant created to support employees, strengthen daily operations, and enhance the overall client experience. Fully integrated into the teams' communication app, Claire provides employees with instant access to operational guidance and support 24/7.




The addition of Claire reflects Signature Cleaning Concepts' continued investment in technology that improves communication, increases efficiency, and helps teams operate more effectively in the field. Employees already use the app daily to manage schedules, access job information, complete tasks, and communicate with supervisors. With Claire, employees can now quickly receive answers and operational support directly within the app, helping them stay focused, informed, and productive while servicing client locations.

By reducing routine phone calls and text messages to management, Claire allows supervisors and office staff to remain focused on operational oversight, quality assurance, and client relations without delaying employee support. The result is faster communication, improved workflow efficiency, and more consistent service delivery across all client sites. By equipping employees with real-time access to information and support, Signature Cleaning Concepts is strengthening its ability to respond quickly, maintain high service standards, and create a smoother experience for both employees and clients.

"Claire is another example of continuing to invest in technology and innovation to better support our team and clients," said Brandon Wills, COO. "As we continue growing, AI will help us streamline operations, improve efficiency, and create additional opportunities to invest back into our employees and the future of our company."

For more information or to request a quote, contact Signature Cleaning Concepts.

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